

FOR IMMEDIATE RELEASE

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CONTACT: Gary Chapman

stephen_kozak@huntsman.com

HUNTSMAN TO EXHIBIT AT NPE 2024: THE PLASTICS SHOW

**Visit Huntsman at Booth S31033 in South Hall, Level 1
Orange County Convention Center, Orlando, Florida – May 6-10, 2024**

Elastomers experts from Huntsman will be exhibiting at NPE 2024: The Plastics Show this week, where they will turn the spotlight on new cutting-edge polyurethane technologies designed with high performance and manufacturing productivity, circularity, and sustainability in mind.

At Huntsman's NPE booth, there will be a clear focus on products that can help blend durability with style and circularity with performance. Products and samples on display will include:

- **SMARTLITE® O liquid thermoplastic polyurethane (TPU):** This innovative, lightweight, high performance foam solution has been developed to help support manufacturer's circularity ambitions. Originally created for the footwear industry, SMARTLITE® O liquid TPU will also appeal to specifiers from other sectors – including, specifically, furniture, automotive and sports equipment producers. Easier to use than expanded forms of TPU, which require complex procedures such as supercritical foaming and steam chest molding, this novel system can be processed in a single step that uses significantly less water and energy and generates less waste and carbon emissions. Crucially, Huntsman's SMARTLITE® O LTPU system can also be converted and repurposed into new materials either in its post-industrial or post-consumer form.
- **A rigid core flooring product, developed by HMX Industries:** HMX is a leading supplier of luxury vinyl tiles (LVT) and its latest line of SRP™ Rigid Core TPU flooring planks feature a new kind of thermoplastic polyurethane based on Huntsman's leading TEROL® polyol technology. Created as an alternative to polyvinyl chloride (PVC) in the production of luxury vinyl tiles, the new TPU avoids some of the key challenges associated with existing PVC solutions related to limited recycling options. Creating a TPU-based alternative will help facilitate end of life recycling. Additionally, Huntsman has calculated that by incorporating a TEROL® polyol into its TPU, each square foot of the HMX's new flooring line will utilize the equivalent of two PET bottles worth of recycled material.
- **KRYSTALGRAN® TPU systems for surface protection applications:** At NPE, Huntsman will promote a new KRYSTALGRAN® grade, which is more flexible and enables easier installation on vehicles. Huntsman is a leading manufacturer of extrudable aliphatic TPU products and has been active in the sector for almost fifty years. The company's KRYSTALGRAN® TPU products are used to create paint protection films (PPF) for the automotive industry. Delivering advanced UV, weathering and yellowing resistance, PPF films based on Huntsman's KRYSTALGRAN® systems have excellent visual characteristics and can help keep cars looking factory fresh for a long period of time, protecting them from chips and scratches and preventing paintwork from fading. Demand for KRYSTALGRAN® TPU products is also growing in graphics applications where it can provide a durable alternative to PVC.

Matt Cannoy, Global Marketing Director for PU Elastomers at Huntsman, said: "After more than four decades at the forefront of polyurethanes innovation, we've amassed a portfolio of more than 400 products – spanning every kind of application imaginable. But we aren't stopping there. We are continuing to evolve our product offer – engineering formulations that contain bio-based and recycled content; can be processed in new and innovative ways; and support circular economics and growing interest in recycling materials at the end of their life. We look forward to showcasing some of our latest solutions at NPE."

Visit the Huntsman team at NPE at Booth S31033 in South Hall, Level 1 at the Orange County Convention Center, Orlando, Florida from May 6-10, 2024. Alternatively, for more information, please email: Elastomers_Americas@huntsman.com

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About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated and specialty chemicals with 2022 revenues of approximately \$8 billion from our continuing operations. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 60 manufacturing, R&D and operations facilities in approximately 30 countries and employ approximately 7,000 associates within our continuing operations. For more information about Huntsman, please visit the company's website at www.huntsman.com.

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